

Rate Card – Bulk Push, Non-Billed SMS  
Robust SMS Delivery

## txtNation Non-Premium SMS Pricing Worldwide

txtNation's Bulk Push SMS service enables companies to take advantage of mobile distribution and quickly deliver SMS in a variety of formats such as ringtones, news updates, adverts and information. As the premier service provider of HTTP Post and Web Interface Bulk Messaging infrastructure in Europe and the United States, txtNation presents companies with a recognized, reliable and comprehensive Bulk SMS delivery service, including:

- **7 bit, 8 bit and 16 bit** support to support delivery of all types of SMS messages.
- Comprehensive **Real-time Reporting** tools.

We offer different types of routing schemes to match the needs and requirements of every kind.



txtNation offers a competitive pricing and delivery to ensure companies receive a high quality, reliable, mobile messaging service that generates profitable returns. Enclosed are txtNation's pricing and delivery network details.

txtNation covers over **578** networks in **200+** countries. Message delivery includes load balancing and intelligent routing. If you require to know if we deliver to a particular network on a chosen Option, please enquire.

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txtNation allows your company to send SMS messages to and from mobile networks worldwide. txtNation serves a broad range of customers such as content providers, media companies, governments, consumer brands and many more.

## Rest of World

Asia, Africa, Australasia, Europe, South America

- Option 1
- Option 2
- Option 3
- Option 4

### Delivery Formats Accepted:

WAP Bookmarks	EMS Picture Messages	WAP Push Messages
Operator Logos	vCard Entries	Binary Messages
Group Graphics	vCalendar Entries	Unicode Messages
Concatenated Messages	Picture Messages	User Data Header Messages

### Getting started

Your company can easily interface with txtNation. The communication between your systems and txtNation is based on various options, which works across platform independent languages.

txtNation ensures that you have access to all necessary technical documentation and support to get started quickly. The whole setup process can be completed within a few days.

### Taking you forward

Partnering with technology leader txtNation offers you access to a wide range of global expertise as well as local knowledge of your local market.

API's are available on account setup.

*Charges in this rate card are listed in British Pounds (GBP).  
Please contact your sales representative for quotes in other currencies.*

### **Note:**

**Min. Order Volume (All Options):** 50,000 messages

**Test Account:** 10,000 messages

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## Rest of World

Asia, Africa, Australasia, Europe, South America

### Option 1

#### Available Service Interfaces

HTTP, SMPP, XML

#### Throughput

10 SMS / second

#### Latency

1 minute

#### Features:

Dynamic Sender ID, Delivery Reports, Binary, Unicode, WAP-Push

Country	Operator	0-100k	100k-250k	250k-500k	500k-1m	1m+
Algeria	All*	0.090	0.088	0.086	0.085	0.084
Australia	All*	0.024	0.022	0.020	0.019	0.018
Austria	All*	0.059	0.056	0.055	0.055	0.054
Bahrain	All*	0.031	0.029	0.028	0.028	0.026
Barbados	All*	0.059	0.056	0.055	0.055	0.054
Belgium	All*	0.055	0.053	0.053	0.052	0.050
Bulgaria	All*	0.059	0.056	0.055	0.055	0.054
China	All*	0.024	0.022	0.020	0.019	0.018
Croatia	All*	0.055	0.053	0.053	0.052	0.050
Cyprus	All*	0.031	0.029	0.028	0.028	0.026
Czech Republic	All*	0.038	0.036	0.035	0.034	0.034
Denmark	All*	0.034	0.031	0.030	0.029	0.028
Dominican Republic	All*	0.059	0.056	0.055	0.055	0.054
Egypt	All*	0.031	0.029	0.028	0.028	0.026
Estonia	All*	0.042	0.040	0.038	0.036	0.035
Finland	All*	0.055	0.053	0.053	0.052	0.050
France	All*	0.088	0.085	0.084	0.084	0.083
Germany	E-Plus	0.055	0.053	0.053	0.052	0.050
O2	All*	0.055	0.053	0.053	0.052	0.050
Greece	All*	0.055	0.053	0.053	0.052	0.050
Hong Kong	All*	0.031	0.029	0.028	0.028	0.026
Hungary	All*	0.055	0.053	0.053	0.052	0.050
Indonesia	Excelcom	0.034	0.031	0.030	0.029	0.028

Indosat	Satelindo	0.034	0.031	0.030	0.029	0.028
Indosat	All*	0.059	0.056	0.055	0.055	0.054
Ireland	All*	0.034	0.031	0.030	0.029	0.028
Israel	All*	0.031	0.029	0.028	0.028	0.026
Italy	All*	0.054	0.052	0.050	0.050	0.049
Jamaica	All*	0.034	0.031	0.030	0.029	0.028
Jordan	All*	0.064	0.061	0.060	0.060	0.059
Kuwait	All*	0.031	0.029	0.028	0.028	0.026
Latvia	All*	0.034	0.031	0.030	0.029	0.028
Lebanon	Alfa	0.055	0.053	0.053	0.052	0.050
MTC	Lebanon	0.031	0.029	0.028	0.028	0.026
Malaysia	All*	0.042	0.040	0.038	0.036	0.035
Mauritius	All*	0.059	0.056	0.055	0.055	0.054
Morocco	All*	0.031	0.029	0.028	0.028	0.026
Netherlands	All*	0.054	0.052	0.050	0.050	0.049
New Caledonia	All*	0.059	0.056	0.055	0.055	0.054
Norway	All*	0.031	0.029	0.028	0.028	0.026
Philippines	All*	0.059	0.056	0.055	0.055	0.054
Poland	Plus Polkomtel	0.055	0.053	0.053	0.052	0.050
Portugal	All*	0.054	0.052	0.050	0.050	0.049
Romania	All*	0.065	0.062	0.062	0.061	0.060
Russia & Kazakhstan	All*	0.037	0.035	0.034	0.031	0.030
Saudi Arabia	All*	0.042	0.040	0.038	0.036	0.035
Serbia & Montenegro	All*	0.042	0.040	0.038	0.036	0.035
Singapore	All*	0.043	0.041	0.041	0.040	0.038
Slovakia	All*	0.037	0.035	0.034	0.031	0.030
Slovenia	All*	0.037	0.035	0.034	0.031	0.030
South Africa	All*	0.043	0.041	0.041	0.040	0.038
South Korea	All*	0.031	0.029	0.028	0.028	0.026
Spain	All*	0.055	0.053	0.053	0.052	0.050
Sweden	All*	0.040	0.037	0.036	0.036	0.035
Switzerland	All*	0.048	0.046	0.044	0.043	0.043
Thailand	All*	0.040	0.037	0.036	0.036	0.035
Turkey	All*	0.055	0.053	0.053	0.052	0.050
UAE	All*	0.055	0.053	0.053	0.052	0.050
UK	All*	0.043	0.041	0.041	0.040	0.038
Base***	All*	0.042	0.040	0.038	0.036	0.035

\* Price valid for all available destinations in that country.

\*\* Price for all other available destinations in that country.

\*\*\* Base price applies for all other markets.

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## Option 2

### Available Service Interfaces

HTTP, SMPP, XML

### Throughput

10-20 SMS / second

### Latency

No Commitment

### Features:

Dynamic Sender ID, Delivery Reports, Binary, Unicode

Country	Operator	0-100k	100k-250k	250k-500k	500k-1m	1m+
Australia	All*	0.037	0.036	0.034	0.032	0.031
Austria	All*	0.049	0.048	0.047	0.044	0.043
Bahrain	All*	0.034	0.030	0.029	0.028	0.026
Belgium	All*	0.052	0.050	0.049	0.047	0.046
Croatia	All*	0.042	0.041	0.038	0.037	0.036
Cyprus	All*	0.034	0.030	0.029	0.028	0.026
Czech Republic	All*	0.034	0.030	0.029	0.028	0.026
Denmark	All*	0.034	0.030	0.029	0.028	0.026
Egypt	All*	0.034	0.030	0.029	0.028	0.026
Estonia	All*	0.034	0.030	0.029	0.028	0.026
Finland	All*	0.042	0.041	0.038	0.037	0.036
France	All*	0.060	0.060	0.059	0.058	0.058
Germany	All*	0.060	0.060	0.059	0.058	0.058
Greece	All*	0.052	0.050	0.049	0.047	0.046
Hong Kong	All*	0.034	0.030	0.029	0.028	0.026
Hungary	All*	0.052	0.050	0.049	0.047	0.046
Ireland	All*	0.034	0.030	0.029	0.028	0.026
Israel	All*	0.034	0.030	0.029	0.028	0.026
Italy	All*	0.055	0.054	0.053	0.052	0.052
Jordan	All*	0.038	0.036	0.035	0.034	0.034
Kuwait	All*	0.042	0.041	0.038	0.037	0.036
Latvia	All*	0.034	0.030	0.029	0.028	0.026
Lebanon	All*	0.052	0.049	0.048	0.047	0.044
Malaysia	All*	0.034	0.030	0.029	0.028	0.026
Morocco	All*	0.038	0.036	0.035	0.034	0.034
Netherlands	All*	0.047	0.044	0.043	0.043	0.042
Norway	All*	0.037	0.036	0.034	0.032	0.031
Poland	All*	0.038	0.036	0.035	0.034	0.031



Portugal	All*	0.060	0.060	0.059	0.058	0.058
Romania	All*	0.060	0.060	0.059	0.058	0.058
Russia & Kazakhstan	All*	0.034	0.030	0.029	0.028	0.026
Saudi Arabia	All*	0.042	0.041	0.038	0.037	0.036
Serbia & Montenegro	All*	0.042	0.041	0.038	0.037	0.036
Singapore	All*	0.042	0.041	0.038	0.037	0.036
Slovakia	All*	0.034	0.030	0.029	0.028	0.026
Slovenia	All*	0.034	0.030	0.029	0.028	0.026
South Africa	All*	0.038	0.036	0.035	0.034	0.031
Spain	All*	0.060	0.060	0.059	0.058	0.058
Sweden	All*	0.042	0.041	0.038	0.037	0.036
Switzerland	All*	0.042	0.041	0.038	0.037	0.036
Turkey	All*	0.049	0.048	0.047	0.044	0.043
UAE	All*	0.034	0.030	0.029	0.028	0.026
UK	All*	0.036	0.034	0.031	0.030	0.029
Base**	All*	0.042	0.041	0.038	0.037	0.036

\* Price valid for all available destinations in that country.

\*\* Price for all other available destinations in that country.

\*\*\* Base price applies for all other markets.

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### Option 3

#### Available Service Interfaces

HTTP, SMPP, XML

#### Throughput

No commitment

#### Latency

No commitment

#### Features:

Dynamic Sender ID, Delivery Reports (Not Guaranteed), Binary, Unicode

Country	Operator	0- 100k	100k- 250k	250k- 500k	500k- 1m	1m+
Algeria	All*	0.026	0.025	0.023	0.022	0.022
Australia	All*	0.026	0.025	0.022	0.021	0.020
Austria	All*	0.026	0.025	0.022	0.021	0.020
Bahrain	All*	0.025	0.021	0.020	0.019	0.018
Belgium	All*	0.033	0.030	0.029	0.027	0.026
Croatia	All*	0.025	0.021	0.020	0.019	0.018
Cyprus	All*	0.025	0.021	0.020	0.019	0.018
Czech Republic	All*	0.025	0.021	0.020	0.019	0.018
Denmark	All*	0.025	0.021	0.020	0.019	0.018
Egypt	All*	0.025	0.021	0.020	0.019	0.018
Estonia	All*	0.025	0.021	0.020	0.019	0.018
Finland	All*	0.033	0.030	0.029	0.027	0.026
Germany	All*	0.033	0.030	0.029	0.028	0.028
Greece	All*	0.033	0.030	0.029	0.027	0.026
Hong Kong	All*	0.025	0.021	0.020	0.019	0.018
Hungary	All*	0.033	0.030	0.029	0.027	0.026
India	All*	0.025	0.021	0.020	0.019	0.018
Indonesia	All*	0.026	0.025	0.023	0.022	0.022
Ireland	All*	0.025	0.021	0.020	0.019	0.018
Israel	All*	0.025	0.021	0.020	0.019	0.018
Jordan	All*	0.025	0.021	0.020	0.019	0.018
Kuwait	All*	0.033	0.030	0.029	0.027	0.026
Latvia	All*	0.025	0.021	0.020	0.019	0.018
Lebanon	All*	0.026	0.025	0.022	0.021	0.020
Malaysia	All*	0.025	0.021	0.020	0.019	0.018
Morocco	All*	0.025	0.021	0.020	0.019	0.018
Netherlands	All*	0.037	0.035	0.034	0.033	0.033
Norway	All*	0.025	0.021	0.020	0.019	0.018



Oman	All*	0.026	0.025	0.023	0.022	0.022
Philippines	All*	0.026	0.025	0.023	0.022	0.022
Poland	All*	0.029	0.027	0.026	0.025	0.022
Portugal	All*	0.034	0.032	0.030	0.029	0.028
Qatar	All*	0.026	0.025	0.023	0.022	0.022
Romania	All*	0.032	0.029	0.028	0.027	0.025
Russia & Kazakhstan	All*	0.025	0.021	0.020	0.019	0.018
Saudi Arabia	All*	0.026	0.025	0.023	0.022	0.022
Serbia & Montengro	All*	0.025	0.021	0.020	0.019	0.018
Singapore	All*	0.025	0.021	0.020	0.019	0.018
Slovakia	All*	0.025	0.021	0.020	0.019	0.018
Slovenia	All*	0.025	0.021	0.020	0.019	0.018
South Africa	All*	0.026	0.025	0.023	0.022	0.022
Spain	All*	0.034	0.032	0.030	0.029	0.028
Sweden	All*	0.029	0.027	0.026	0.025	0.022
Switzerland	All*	0.025	0.021	0.020	0.019	0.018
Syria	All*	0.033	0.030	0.029	0.027	0.026
Thailand	All*	0.026	0.025	0.023	0.022	0.022
Turkey	All*	0.025	0.021	0.020	0.019	0.018
UAE	All*	0.025	0.021	0.020	0.019	0.018
UK	All*	0.029	0.027	0.026	0.025	0.023
Base***	All*	0.026	0.025	0.023	0.022	0.022

\* Price valid for all available destinations in that country.

\*\* Price for all other available destinations in that country.

\*\*\* Base price applies for all other markets.

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#### Option 4

**Available Service Interfaces**  
HTTP, SMPP, XML

**Throughput**  
No commitment

**Latency**  
No commitment

**Features:**  
Fixed Sender ID, Delivery Reports (Not Guaranteed), Binary, Unicode

Country	Operator	0-100k	100k-250k	250k-500k	500k-1m	1m+
Base **	All*	0.022	0.020	0.019	0.018	0.017

\* Price valid for all available destinations in that country.

\*\* Base price applies for all other markets.

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**All Countries (Including Base Countries):**

<b>Country</b>	<b>Network / Carrier</b>	<b>Country Code</b>
<b>Afghanistan</b>	AWCC TDCA (ROSHAN)	93
<b>Albania</b>	AMC Vodafone	355
<b>Algeria</b>	Algérie Telecom (AMN) Orascom (Djezzy) Wataniya	213
<b>Andorra</b>	Mobiland (STA)	376
<b>Angola</b>	Unitel	244
<b>Anguilla</b>	Cable & Wireless	1264
<b>Antigua &amp; Barbuda</b>	APUA Cable and Wireless Cingular	1268
<b>Argentina</b>	Conectel Comunicaciones S.A. CTI Movil Nextel (iDEN) Telecom Personal S.A. Unifon (Movistar)	54
<b>Armenia</b>	Armentel K Telecom CJSC (VivaCell)	374
<b>Aruba</b>	Digicel (NMTS, Mossel) SETAR GSM	297
<b>Australia</b>	Hutchinson 3G Telstra (MobileNet, OneTel) Virgin Mobile Vodafone YES Optus (Singtel)	61
<b>Austria</b>	Connect (ONE) Mobilkom (Telekom, A1, PTA) T-Mobile Austria GmbH (Tele.Ring) TRE (H3G)	43
<b>Azerbaijan</b>	Azercell Telekom B.M. J.V. Bakcell GSM 2000	994



<b>Bahrain</b>	Batelco (BHR Mobile Plus)	973
<b>Bangladesh</b>	Vodafone (MTC) AkTel (Telecom Malaysia) BanglaLink - Sheba CityCell GrameenPhone	880
<b>Barbados</b>	Cable and Wireless BET Ltd. Cingular Digicel	1
<b>Belarus</b>	Mobile Digital Comm(VELCOM) MTS Belarus	375
<b>Belgium</b>	BASE (KPN Orange) Mobistar Proximus (Belgacom)	32
<b>Belize</b>	Belize Telecommunication Ltd	501
<b>Benin</b>	Libercom Spacetel (Areeba) Telecel Benin	229
<b>Bermuda</b>	Cingular (AT&T, Telekom) Mobility	1441
<b>Bhutan</b>	B-Mobile	975
<b>Bolivia</b>	Entel Nuevatel	591
<b>Bosnia-Herzegovina</b>	BH Telecom (PTT BIH) ERONET/HPT Mobilna Srpske (Telecomm)	387
<b>Botswana</b>	Mascom Wireless Orange (Vista)	267
<b>Brazil</b>	Claro (Telemig,ALBRA) TIM TNL PCS (Oi,Telemar)	55
<b>British Virgin Islands</b>	CCT	1284
<b>Brunei</b>	DST Communications Sdn Bhd	673
<b>Bulgaria</b>	Cosmo Bulgaria Mobile (Globul) MobilTel AD VivaTel	359



<b>Burkina Faso</b>	CELTEL	226
	TELECEL TELMOB (Onatel)	
<b>Burundi</b>	Spacetel Telecel	257
<b>Cambodia</b>	CamGSM (MobiTel, Tango) Camshin (Shinawatra) DCS 1800 Camtel CDMA Casacom (Samart) GSM 900 Casacom (Samart) NMT 900	855
<b>Cameroon</b>	MTN Orange (SCM)	237
<b>Canada</b>	Alliant Telecom (Mobility) Bell Mobility Microcell Solutions Inc. (Fido) Rogers AT&T Wireless Sasktel Mobility Telus Mobility	1
<b>Cape Verde</b>	CV Movel	238
<b>Cayman Islands</b>	Cable & Wireless	1345
<b>Central African Republic</b>	Telecel Centrafrique	236
<b>Chad</b>	Celtel Tchad SA	235
<b>Chile</b>	Entel Movil Entel PCS SmartCom Telefónica Móvil	56
<b>China</b>	China Mobile/Telecom China Unicom	86
<b>Colombia</b>	COMCEL 3GSM Movil SA (OLA)	57
<b>Congo</b>	CelTel Libertis	242
<b>Congo, Democratic Republic</b>	Celtel Vodacom (CWN)	243
<b>Costa Rica</b>	ICE	506
<b>Croatia</b>	T-Mobile (HT Mobile, Cronet, Croatian)	385



	Tele.) Tele2 VipNet	
<b>Cuba</b>	C-COM (Etecsa) Cubacel	53
<b>Cyprus</b>	Areeba CYTA (Vodafone)	357
<b>Czech Republic</b>	T-Mobile (Radiomobil) Telefonica O2 (EuroTel) Vodafone Czech Republic a.s. (OSKAR)	420
<b>Denmark</b>	Orange (Mobilix) Sonofon (Dansk Mobil Telefon) TDC (Tele Denmark) Tele2 Telia (Orange) Tellmore (Virtual:Tele Denmark) Three (Hi3G)	45
<b>Dominica</b>	Cable and Wireless Orange Caraibe	1767
<b>Dominican Republic</b>	CodeTel	1809
<b>Ecuador</b>	Conecel (Porta)	593
<b>Egypt</b>	ECMS MobiNil Vodafone (Misrfone +CLICK GSM)	20
<b>El Salvador</b>	CTE Telecom PERSONAL Digicel	503
<b>Equatorial Guinea</b>	GETESA	240
<b>Estonia</b>	EMT Radiolinja Tele 2 (AS Ritabell)	372
<b>Ethiopia</b>	ETMTN	251
<b>Faroe Islands</b>	FaroeseTelecom Kall Telecom	298
<b>Fiji</b>	Vodafone	679
<b>Finland</b>	Alands Mobiltelefon Ab Dna Finland Oy Elisa (Oy Radiolinja Ab) Finnet (Finnish 2G Suomen) Saunalahti Group Oyj (Jippii)	358



<b>France</b>	Telia Mobile TeliaSonera	33
<b>French Guiana</b>	Bouygues Telecom Infomobile Nilcom Prosedie Orange SFR Te.Sa.M	594
<b>French Polynesia</b>	Bouygues Telecom	689
<b>French West Indies</b>	Tikiphone	767
<b>Gabon</b>	Bouygues Orange	241
<b>Gambia</b>	Celtel Libertis Telecel	220
<b>Georgia</b>	Africell Gamcel	995
<b>Germany</b>	Geocell Magticom Ltd.	49
<b>Ghana</b>	E-Plus Group 3G MobilCom O2 (Viag, E2) T-Mobil (D1, Detemobil) Vodafone (D2, Man.man, Mobilfunk)	233
<b>Gibraltar</b>	Ghana Telecom (One-touch) Millicom (Buzz) Scancom (Areeba)	350
<b>Greece</b>	Gibtel	30
<b>Greenland</b>	Cosmote Infoquest AEBE (Q-Telecom) TIM (Telestet, Stet Hellas) Vodafone (Panafon)	299
<b>Grenada</b>	TELE Greenland	1473
<b>Guadeloupe</b>	Cable & Wireless Cingular (AT&T, GWH) Digicel (Mossel)	590
	Bouygues Telecom	



<b>Guam</b>	Orange (France Caraibe Mobiles)	1
	Guam Wireless (Hafatel)	
<b>Guernsey</b>	Cable & Wireless	44
<b>Guinea</b>	Sotelgui	224
<b>Guyana</b>	CelStar Telephone & Telegraph Co	592
<b>Honduras</b>	CDH (Claro, Megatel) Celtel	504
<b>HongKong</b>	HK CSL (900/1800) Hutchison (CDMA) Hutchison (Orange 2G) Hutchison 3G New World PCS Peoples SmarTone Sunday (Mandarin)	852
<b>Hungary</b>	Pannon GSM T-Mobile (Westel) Vodafone (V.R.A.M Tele.)	36
<b>Iceland</b>	Landssimi Og Vodafone (Islandssimi) TAL Viking Wireless(IMC)	354
<b>India</b>	ADIL - Haryana ADIL - Rajasthan ADIL - UP(E) Aircel - Tamil Nadu Airtel - Karnataka (Bharti) Airtel - Orissa Airtel Bharti Cellular - Kerala Barakhamba - AP Barakhamba - Chennai Barakhamba - Karnataka Bharti - AP (Airtel) Bharti - Punjab Bharti Cellular - Delhi Bharti Cellular - Gujarat Bharti Cellular - Haryana Bharti Cellular - Maharashtra Bharti Cellular - MP Bharti Cellular - Mumbai Bharti Cellular - Tamilnadu Bharti Cellular - UP(W)	91

Bharti Mobinet (Skycell)-Chennai  
Bharti Mobitel - Kolkata  
Bharti Telenet - HP

BPL Mobile Cellular (Kerala)  
BPL Mobile Cellular (Maharashtra)  
BPL Mobile Comm (Mumbai)  
BSNL - Andhra Pradesh  
BSNL - Assam  
BSNL - Bihar  
BSNL - Chennai  
BSNL - Gujarat  
BSNL - Haryana  
BSNL - Himachal Pradesh  
BSNL - J&K  
BSNL - Karnataka  
BSNL - Kerala  
BSNL - Kolkata  
BSNL - Maharashtra  
BSNL - Mathya Pradesh  
BSNL - NE  
BSNL - Orissa  
BSNL - Punjab  
BSNL - Rajasthan  
BSNL - Tamilandu  
BSNL - UP(E)  
BSNL - UP(W)  
BSNL - West Bengal  
BTA Cellcom - MP  
C-DOT - Delhi  
C-DOT - Kolkata  
Escorts Telecom - HP  
Escorts Telecom - Rajasthan  
Escorts Telecom - UP(E)  
Fascel - Gujarat (Hutchenson)  
Fascel Limited  
Hexacom (Oasis)-NE  
Hexacom (Oasis)-Rajasthan  
Hutchinson East (Usha Martin-Kolkata)  
Hutchinson – Karnataka  
Hutchison Essar (Sterling-Delhi)  
Hutchison Essar Telecom  
Hutchison Max (Orange)-Mumbai  
Hutchison Max Telecom (Orange)  
Idea Cellular  
IDEA Cellular (Gujurat)  
IDEA Cellular (Maharastra)  
IDEA Cellular (New Delhi)  
IDEA Mobile Comm - Haryana  
IDEA Mobile Comm - Kerala  
IDEA Mobile Comm - Upwest  
Koshika - Bihar  
Koshika - Orissa  
Koshika - UP(E)

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	MTNL - Delhi	
	MTNL - Mumbai	
	Reliance Internet Serv - Kolkata (CDMA)	
	Reliance Telecom - Assam (CDMA)	
	Reliance Telecom - Bihar (CDMA)	
	Reliance Telecom - HP (CDMA)	
	Reliance Telecom - Maharastra (CDMA)	
	Reliance Telecom - MP (CDMA)	
	Reliance Telecom - NE (CDMA)	
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	Alltel (text only)	
	Arch	
	AT&T (text only)	
	Cellular One (text only)	
	Cingular (text only)	
	Cingular-Bellsouth (text only)	
	Cingular-Pacific Bell (text only)	
	Metrocall	
	MetroPCS	
	Nextel (text only)	
	Sprint (text only)	
	T-Mobile (text only)	
	T-Mobile: PCS One (text only)	
	T-Mobile: Powertel (text only)	
	Unallocated Prefixes (text only)	
US Cellular (text only)		
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Rate Card – Bulk Push, Non-Billed SMS  
Robust SMS Delivery

## Common Questions and Acronyms

### What is a Sender ID?

This will display as the sender address, which will replace the “from” number that is typically displayed when a message arrives on a handset. The sender ID functionality is not available on all networks, and should be tested prior to sending it as such. Some handsets also do not accept messages with non-numeric “from” addresses. The limit to numeric sender ID is 16 characters.

### What is a Delivery Report?

After receiving an SMS message, the recipient mobile phone will send back a message delivery report to the SMS center to inform whether there is any error or failure (example causes: unsupported SMS message format, not enough storage space, etc). This process is transparent to the mobile user. If there is no error or failure, the recipient mobile phone sends back a positive delivery report to the SMS center. Otherwise it sends back a negative delivery report to the SMS center.

### Binary SMS

We provide pre-defined message types that allow you to send binary SMS data such as ringtones and logos to Nokia phones. However if you have an application that creates the UDH and DATA fields automatically you can set these parameters directly through our API.

### EMS (Enhanced Message Service)

EMS messages are sent using binary, and relies on the manipulation of the message headers. txtNation does not integrate EMS into any of its applications, but you can send existing EMS message strings through the gateway. EMS allows for extra-long messages, as the message can be relayed within the header, but also for images within messages to be displayed on certain types of handsets (Ericsson, Motorola, Siemens).

### SMS Concatenation

According to GSM standards, SMS messages may only be 160 characters in length. You can, however, split a longer message across multiple SMS messages. SMS concatenation is also used when sending logos and ringtones, meaning that your logo may cost more than one message credit to send to a recipient, depending on the length of the binary SMS that is created for the delivery of the message. The required number of credits is shown when any file is converted using txtNation API converters.

### VCards and VCals

Sending a person’s contact details via a Nokia VCard for storage on a handset is simple through any of txtNation’s API’s. Nokia VCals allows the recipient to store calendar entries on his handset as if he has created them himself.

Rate Card – Bulk Push, Non-Billed SMS  
Robust SMS Delivery

### **What will txtNation Bulk Messaging API's do for you?**

- Customised Bulk or Single Trigger Messaging
- Immediate Messaging to Global Contacts
- Unique Sender ID Branding (on certain options)
- Ringtone and Logo Support
- Unicode Support (Arabic, Chinese, etc.)
- Low Per Message Fee
- Easy and Immediate integration and deployment
- Fast Delivery
- Immediately Multicast Messaging Enabled

### **Wholesale Pricing:**

- SMSC Infrastructure
- Connectivity and Testing
- High Reliability
- Least Cost Routing
- Extensive Network Coverage
- Multiple API's
- Online Reporting
- Extensive Account Management



**Main enquiries**

Email: [sales@txtnation.com](mailto:sales@txtnation.com)

Phone: +44(0)17 5227 3491



**London, United Kingdom**

Email: [sales\\_uk@txtnation.com](mailto:sales_uk@txtnation.com)

Phone: +44(0)2000007021



**New York, United States**

Email: [sales\\_usa@txtnation.com](mailto:sales_usa@txtnation.com)

Phone: 1 866 736 0022



**Paris, France**

Email: [sales\\_france@txtnation.com](mailto:sales_france@txtnation.com)

Phone: +33(0)170700499



**Frankfurt, Germany**

Email: [sales\\_germany@txtnation.com](mailto:sales_germany@txtnation.com)

Phone: +49(0)6922227307

**txtNation Headquarters**

Poseidon House  
Waterfront Business Park  
Plymouth  
PL4 0SN

