

The screenshot shows the txtNation dashboard with a navigation bar containing 'Dashboard', 'Billing', 'Messaging', 'APIs', and 'Inbox'. The main content area features the PayforIT logo and a description: 'Payforit is the UK's leading billing solution for mobile and desktop devices, backed by the major mobile networks.' A sidebar on the left lists 'Payforit', 'Analytics', and 'Charges'. The main content includes a heading 'Payforit. 42 million possibilities.', a paragraph about 40 million smartphone users, a list of features (Create test campaigns instantly, Access rich statistics, Track every transaction, Get advice from the Payforit expert, Check compliance then go live), and a 'Start' button. An image of a smartphone displaying the PayforIT app is also visible.

Mobile Billing evolved.

Payforit

txtNation provides the latest version of Payforit with the best in rates, payouts and support.



What is Payforit?

Payforit is a set of standards implemented by UK mobile operators to develop a common framework for mobile billing.

Payforit is the safest way to buy and make payments on your mobile phone. Payforit makes sure you know what you're buying, who you're buying from and how much it'll cost.

Payforit has been created by all the mobile phone companies and uses accredited Service Providers who manage the payments. All major UK mobile operators support Payforit, including MVNO's such as Virgin.

Payforit is designed to provide a simple, transparent and consistent purchasing experience, where the consumer is billed directly to their mobile phone.

Pushing the limits of Mobile Billing

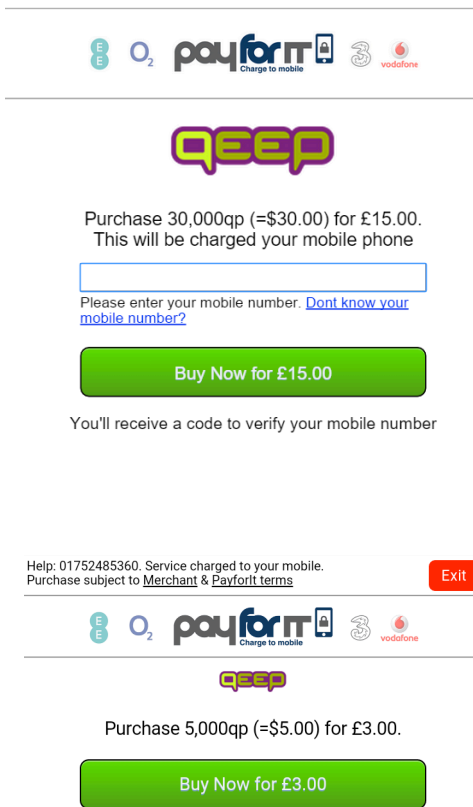
txtNation has deployed the latest version of Payforit to ensure your customers always have the latest features that enhance and improve the mobile payment ecosystem and consumer purchasing experience. This helps increase both conversion rates and revenues.

Through Payforit, you can bill an end-user's mobile account without requiring Premium SMS.

Key Features of Payforit

- Simplified and enriched payment screens
- HTML 5 support
- Client logo support
- Free to user text message confirmation
- Charity donation options

Customer (User) Experience



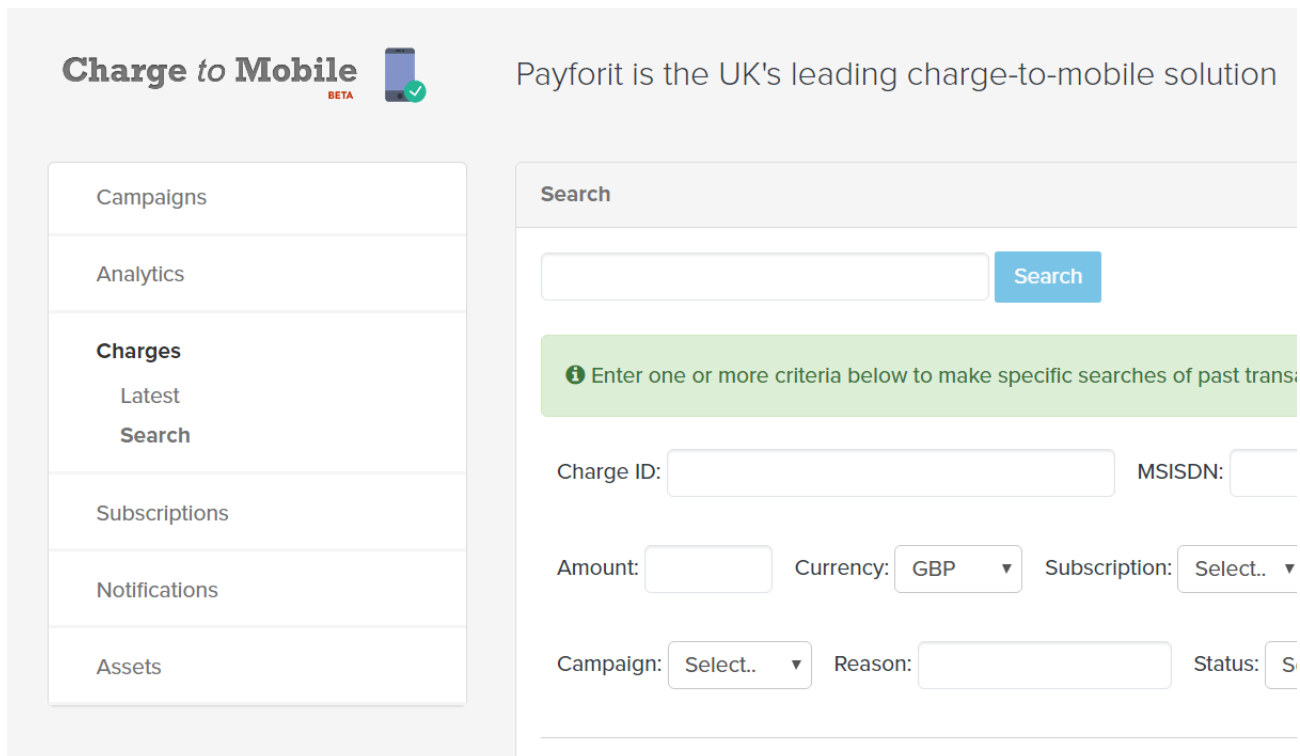
Web Experience (Web Opt-In)

The consumer selects the Payforit option, and then types their mobile number into a payment screen. A unique pin code is instantly sent to their mobile phone which the consumer then types into the payment screen and the purchase is complete.

Mobile Experience (Single-Click)

The mobile user clicks 'BUY' to pay instantly through Payforit, only having to perform a Single-Click.

Keep up to date, check out all the features and more on our [Blog](#). Tag 'Payforit'.



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